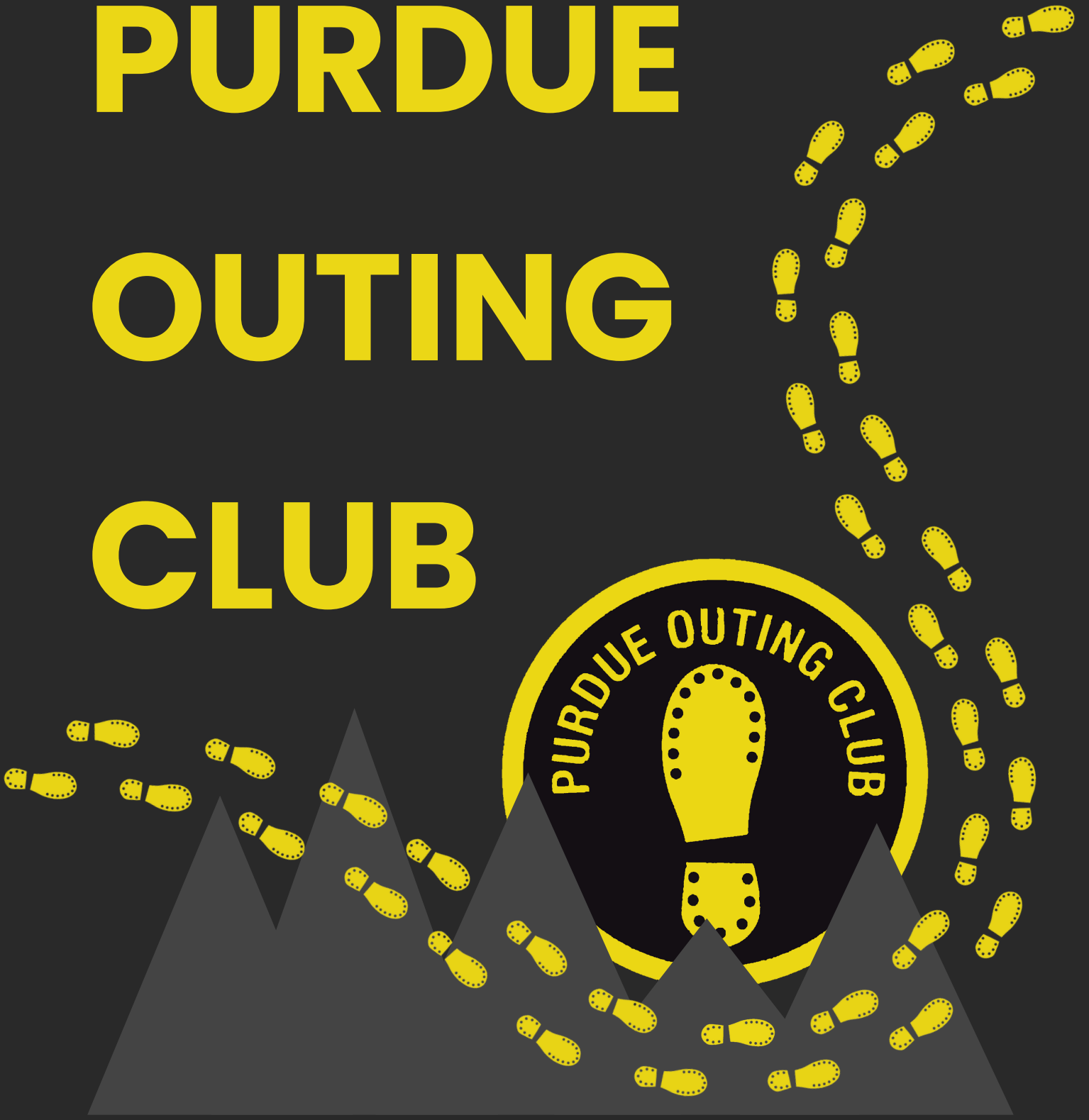


PURDUE OUTING CLUB



2025 FUNDRAISING PACKAGE

What We Do



Founded in 1946, the Purdue Outing Club has been providing outdoor recreation to West Lafayette students for nearly 80 years! Today, we're stronger than ever, with **over 700 active members** participating in our trips, social events, and other shenanigans. We are extremely proud to provide students the opportunity to **make friends and memories** that will last them a lifetime.



Our members have the opportunity to participate in any of our seven sports: backpacking, canoeing, caving, climbing, mountain biking, whitewater, and winter sports. **For just \$30 in dues** for the year, our members gain access to our gear closet with over \$100,000 worth of gear, and our team of officers who lead trips and share their expertise with members!

Our Events



We send trips out **nearly every weekend** of the school year, mostly to destinations local to us such as southern Indiana, Michigan, and Illinois. These trips typically include 10 to 20 members each. However, we have two special events every year – POCToberfest and the Purdue Outing Club Adventure Race (POCAR) – which always draw an amazing crowd!

POCToberfest (pictured above) is our largest members-only trip. Every fall break, about 120 club members travel far from Purdue to explore destinations like the New River Gorge and Michigan's Upper Peninsula. The goal? To participate in **as many sports as possible** over the long weekend!

POCAR is our **largest event**, with 375 participants this year! This 48-hour orienteering adventure race takes place every winter over MLK Jr. weekend. Teams must brave the cold, navigating the course and competing to finish first!

Your Impact

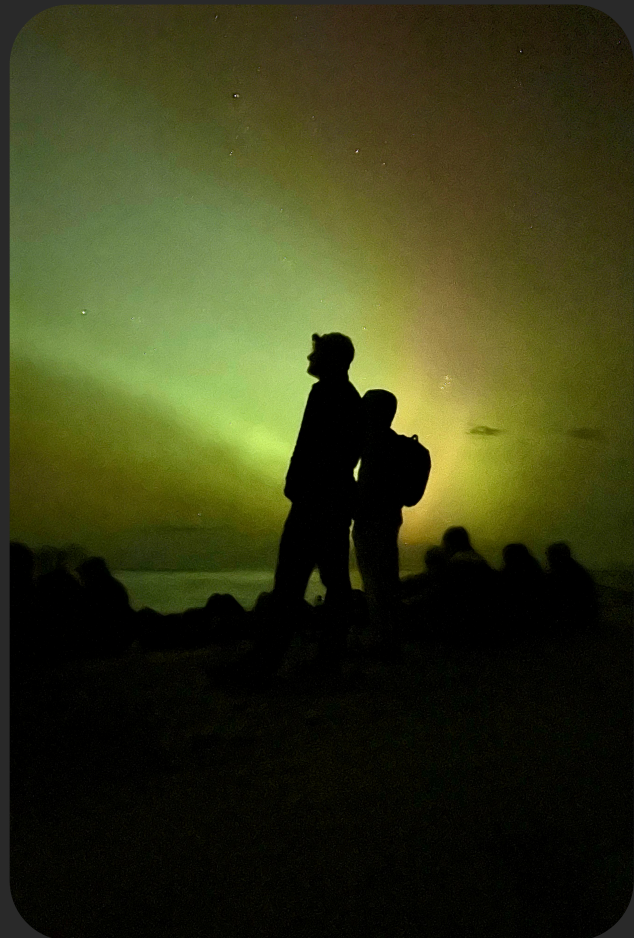


Historically, our club has relied on two main sources of funding: membership dues and student organization grants from Purdue. However, as the university's priorities evolve, we are beginning to see the growing instability of these grants.

Despite these challenges, we are experiencing **tremendous growth!** We have **more than doubled** in size over the past two years. Our goal has always been to make outdoor recreation as accessible as possible. So, increasing our membership dues is the last thing we want to do.

But, we still want the club to thrive and prosper. So, we're **doing something about it.**

This is where you can make an impact. All funds raised during the outreach effort this spring will be transferred into an endowment. This will generate a stable source of income for the club to ensure future success. We just need a hand getting it started!



Next Steps



Interested in supporting us?

Head to our website:
purdueoutingclub.com/supportus

OR

Scan the QR code to the right!



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Interested in a brand partnership?

Please contact
Max & Steven!

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